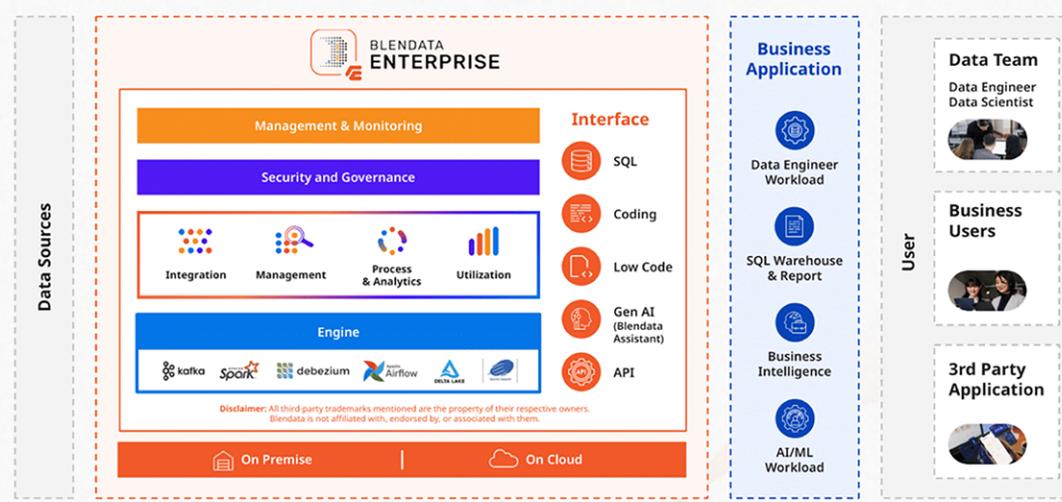


All in one simplified big data analytics platform

Determine business directions with the data in your hands and discover new opportunities hidden in data with big data technology.



Blendata Solution Overview



Blendata Enterprise is a hybrid data lakehouse platform that enables businesses to ingest, manage, analyze, and utilize both structured and unstructured data on both on-premises and in cloud environments.

Powered by optimized de facto standard technologies like Apache Spark™ and Delta Lake. It can out-of-the-box connect seamlessly and integrate with diverse types of data sources including databases, cloud platforms, flat files, and more.

Managing, securing, and governing all data in the single lakehouse technology, while being able to process data with ANSI & SparkSQL to perform data warehouse tasks, doing data engineer and data scientist jobs for advanced analytics workloads through high-code Python (PySpark), Scala/Java with notebook interface, or even low-code data preparation with drag and drop GUI for business users. All of the jobs and tasks can be automated with low-code workflow management to scheduling the complex data & AI pipeline.

With all of these capabilities, businesses don't have to worry about the complexity of diverse tool sets, cost, and time incentives, while easily enabling data-driven strategy through big data and AI in no time with a reasonable cost.

Why Blendata?

- ✦ **Proven Success**
Trusted with good footprint from both telcos in Thailand cases.
- ✦ **Unbeatable TCO**
Cost-effective, proven reduced TCO up to 700%.
- ✦ **Simplified Lakehouse, Infra-Agnostic**
Run seamlessly on-premise, cloud, or hybrid, bringing public cloud flexibility anywhere.
- ✦ **Open Platform & Future Proof**
Designed for AI ready data platform with an open platform/non-proprietary approach.
- ✦ **Fast, Proven Migration**
Rapid deployment with extensive hands-on migration experience.

Key Features

- ✦ **Data Ingestion**
- ✦ **Data Management**
- ✦ **Data Processing**
- ✦ **Data Utilization**
- ✦ **AI Assistance**
(will be available by end of 2025)

Success Story



700% TCO reduction
Significantly reduced total cost of ownership compared to the hadoop platform

5-10 Secs
Significantly reduced execution time from minutes to seconds.
Real-time campaign included.

45M Users
Capable of handling and processing a large user base

70% Saved
Only 8 servers required to process such high demand traffic (from 25)

UNIFIED BIG DATA PLATFORM

Big Data is now **affordable** for any size of company
Start your journey with our 3 starter packages

ESSENTIAL

Suitable for:

- * Data and Analytic team 3-5 users
- * Data platform
- * Data integration / Data preparation
- * Batch processing
- * Ad-hoc analysis
- * 5-10 visualizations & dashboard

Hardware:

- * Server (26C/52T, 256GB, 10TB) x 1 unit

Software:

- * Blendata Lakehouse 16 vCPU (1 year license)

Support:

- * Hardware support 7x24 (3 years)
- * Software support 5x8 (1 year)¹

INCLUDE

Data Lakehouse implementation and one page dashboard (10 chart) or equivalent with 20 mandays.

ENTERPRISE

Suitable for:

- * Data and Analytic team 5-10 users
- * Data platform
- * Data warehouse offload
- * Data integration / Data preparation
- * Batch processing
- * AI/ML workload
- * 10-20 visualizations & dashboard

Hardware:

- * Server (26C/52T, 256GB, 1.8TB) x 3 unit
- * Storage (30TB) x 1 unit
- * Network Switch (10/25GbE) x 1 unit

Software:

- * Blendata Lakehouse 48 vCPU (1 year license)

Support:

- * Hardware support 7x24 (3 years)
- * Software support 5x8 (1 year)¹

INCLUDE

Machine learning usecase for Customer 360 & Segmentation or equivalent with 100 mandays.

GEN-AI READY

Suitable for:

- * Data and analytic team 5-10 users
- * Data platform
- * Data warehouse offload
- * Data integration / data preparation
- * Batch processing
- * AI/ML workload
- * 10-20 visualizations & dashboard
- * AI data assistance chatbot ready

Hardware:

- * Server (26C/52T, 256GB, 1.8TB) x 3 unit
- * Server GPU (26C/52T, 256GB, 1.8TB, **NVIDIA A100**) x 1 unit
- * Storage (30TB) X 1 unit
- * Network Switch (10/25GbE) x 1 unit

Software:

- * Blendata Lakehouse 48 vCPU (1 year license)

Support:

- * Hardware support 7x24 (3 years)
- * Software support 5x8 (1 year)¹

INCLUDE

Machine learning usecase for Customer 360 & Segmentation or equivalent with 100 mandays, Fully on-premise Gen-AI application or equivalent with 130 mandays.

Blendata is a big data technology that brings organizational data management to the next level in terms of convenience, streamlining and effectiveness.

More information contact us



acerid.com



0822-4482-0009



ain.telesales@acer.com
ain.commercial@acer.com



Acer Indonesia



@AcerID



@AcerID



Acer Indonesia



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